

# LARISSA FARRELL



## CONTACT

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## ABOUT ME

Excellent communication skills & proven ability to coordinate with clients while maintaining a high level of professionalism & attention to detail. Proficient in Adobe Creative Suite, Microsoft Office, Canva, and various work management platforms. View my portfolio on [Behance](#).

## EDUCATION

### LinkedIn Learning

2020 | Certificate Courses in Content Strategy, Graphic Design, Web Design & Photography

### COLORADO STATE UNIVERSITY

2006- 2010 | Bachelor of Business Administration with a concentration in Marketing, minor in English

## EXPERIENCE

2022- Present **LCF WRITING SERVICES LLC**  
FREELANCE GRAPHIC DESIGNER, WRITER, PHOTOGRAPHER

I collaborate with small businesses to create custom written, graphic, and image-based content that aligns with their vision, strengthens their brand, and engages their audience. I work with clients to elevate and expand their presence while driving business growth.

2022- 2023 **SERASANA DRIPPING SPRINGS**  
STUDIO MANAGER

As Manager of Serasana Dripping Springs, I oversaw the day-to-day operations of the yoga, acupuncture, massage, & energetic healing departments and team members. I helped coordinate and execute various events and trainings, and prepared promotional materials for the studio in the form of brochures, flyers, and social media campaigns.

2021- 2022 **WIMBERLEY GARDENS**  
NURSERY STAFF

In addition to my onsite duties, I remotely assisted with B2C content marketing efforts through social media & website content generation by creating informative content that educated at-home gardeners on optimal growing conditions & considerations with an emphasis on sustainable practices.

## SKILLS

InDesign	<div style="width: 90%; background-color: black;"></div>
Illustrator	<div style="width: 85%; background-color: black;"></div>
Photoshop	<div style="width: 80%; background-color: black;"></div>
Lightroom	<div style="width: 95%; background-color: black;"></div>
Acrobat	<div style="width: 85%; background-color: black;"></div>