



WRITING AND GRAPHIC DESIGN FEE STRUCTURE

All fees are a guide only and may vary by project scope.

PROJECT	DESCRIPTION	PRICE
Industry Resumes & Biographies	Including professional & educational background, relevant training & skills.	\$150 per 1000 words (\$110 per 500 words)
Website Landing Pages Content	Homepage, About, Company Profile, Products, etc.	\$150 per 1000 words (\$110 per 500 words)
Blogs: General Audience	Pieces that require a moderate level of research. Lifestyle, brief stories, etc.	\$150 per 1000 words (\$110 per 500 words)
Blogs: Advanced Topics	Pieces that require a high level of research. Regulatory, compliance, etc.	\$210 per 1000 words (\$150 per 500 words)
Graphic Design Services	Adobe Photoshop, InDesign, Illustrator	\$40 per hour

Please see next page for photography fee structure.



PHOTOGRAPHY FEE STRUCTURE

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\$275

PACKAGE ONE

One Hour Session
One Location
20 Edited Images
Online Gallery
Print Release

\$550

PACKAGE TWO

Two Hour Session
Two Locations
50 Edited Images
Online Gallery
Print Release

\$1500

PACKAGE THREE

Six Hour Coverage
Pre-Shoot Planning Session
250 Edited Images
Online Gallery
Print Release