



## FEE STRUCTURE

All fees are a guide only and may vary by project scope.

PROJECT*	DESCRIPTION	PRICE
Website Landing Pages Content	Homepage, About, Company Profile, Products, etc.	\$150 per 1000 words (\$110 per 500 words)
Blogs: General Audience	Pieces that require a moderate level of research. Lifestyle, brief stories, etc.	\$150 per 1000 words (\$110 per 500 words)
Blogs: Advanced Topics	Pieces that require a high level of research. Regulatory, compliance, etc.	\$210 per 1000 words (\$150 per 500 words)
Industry Resumes & Biographies	Including professional & educational background, relevant training & skills.	\$130
Web Design & Development	WordPress, HTML, CSS, etc.	\$60 per hour
Search Engine Optimization & Content Analysis	Analyze the effectiveness of content with regards to ROI & business goals.	\$50 per hour
Graphic Design	Adobe Photoshop, InDesign, Illustrator	\$40 per hour
Videography	Filming & editing high-quality videos for social media or website content.	\$40 per hour
Consulting Hourly Rate	Define strategies, target personas, optimize channels, etc.	\$40 per hour



## PHOTOGRAPHY FEE STRUCTURE

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**\$275**

### PACKAGE ONE

One Hour Session  
One Location  
20 Edited Images  
Online Gallery  
Print Release

**\$550**

### PACKAGE TWO

Two Hour Session  
Two Locations  
50 Edited Images  
Online Gallery  
Print Release

**\$1500**

### PACKAGE THREE

Six Hour Coverage  
Pre-Shoot Planning Session  
250 Edited Images  
Online Gallery  
Print Release